

Two free No Bull Lighters.

No additives.
New Winston
True taste.

- Special September offer: Buy two packs of new, no-additive Winston, get two free No Bull lighters
- Special packaging
- Attention-getting displays
- Proven traffic builder

No bull.

Get 2
lighters

FREE with
2-pack purchase



51843 9643

WINSTON SELECT FULL FLAVOR 100 BOX

Account Detail

Account Name _____ Account # _____

Account Ship-To Address _____

Estimated Initial Cases Required (Week of 6/1/95) _____

Estimated Total Cases Required (June - September) _____

Estimated Pack Outlet Displays Required (June - December) _____

Estimated Carton Outlet Displays Required (June - December) _____

- Direct buying customer agrees not to ship Winston Select FF100 Box to any retail outlets outside of RJR regional boundaries as designated by RJR.
- For those Direct Accounts who choose to participate in the Winston Select FF100 Box program, the program cannot be used to take business away from competing wholesale accounts.
- RJR will invoice Select FF 100 Box at \$1.00 off invoice.

Buyer Signature _____

RJR Manager Signature _____

Date _____

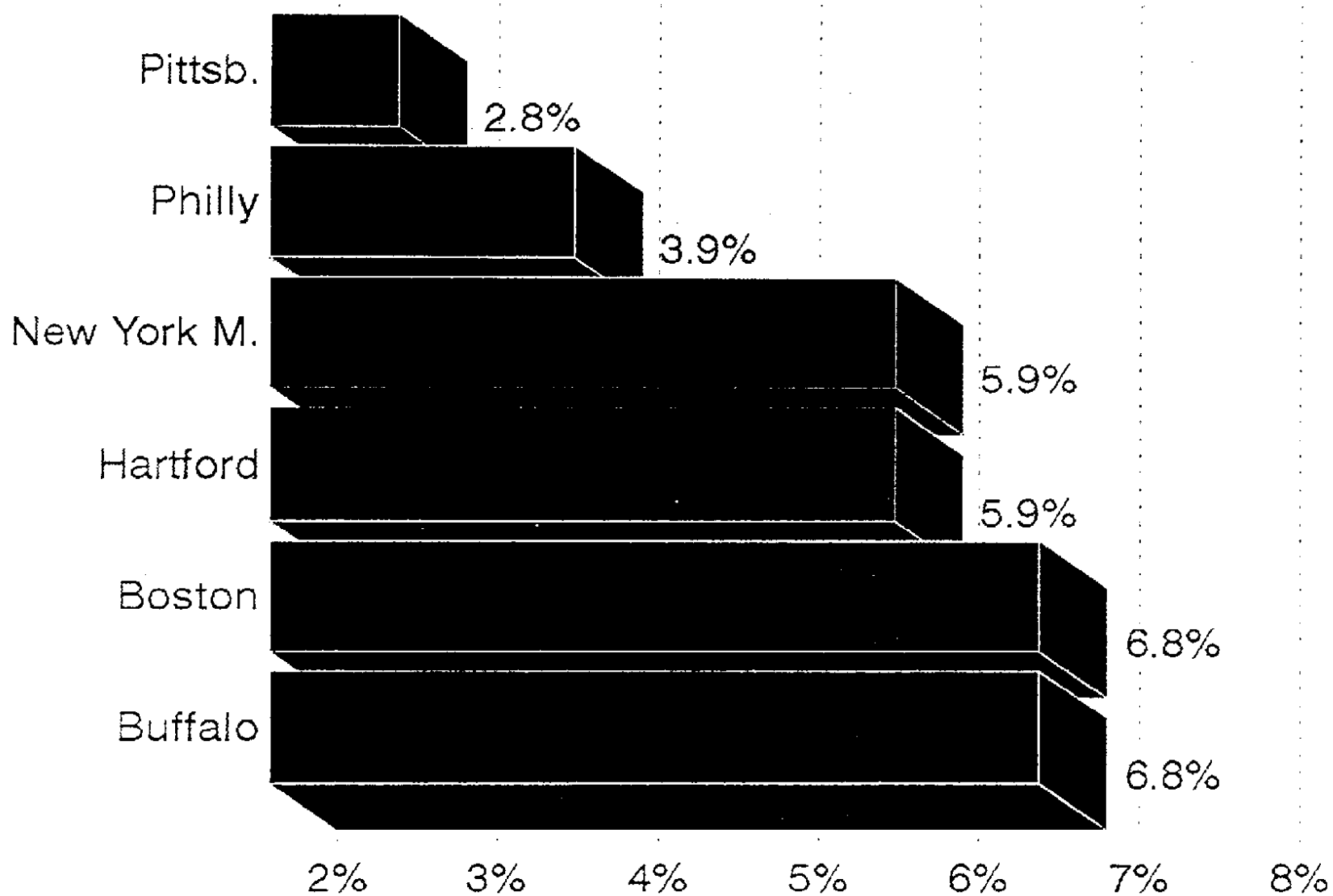
Return To: J. E. Powers
Brand Marketing
Fax (910) 741-2300

Return by: May 8, 1995

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Winston Select Lights OOS Rate (6/12/94)

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WINSTON SELECT NON PROMOTED
PRODUCT INFORMATION

BRAND STYLE	CS. UPC	CS. WT.	CS. HT.	CS. WTH.	CS. LGTH.	CTN. UPC	CTN. WT.
W. SEL. SLIM LT. 100	12300-20167	20.5 LB.	11.0625	11.0625	20.6875	12300-20166	10.27 OZ
W. SEL. LT. 100	12300-20278	21.0 LB.	11.1250	11.0625	20.5625	12300-20277	10.13 OZ
W. SEL. LT. KING	12300-71106	16.0 LB.	11.1250	11.0625	17.6250	12300-71113	8.67 OZ
W. SEL. LT. BOX	12300-71206	19.8 LB.	11.1250	11.3125	17.3750	12300-71213	10.13 OZ
W. SEL. F.F. BOX	12300-71006	19.8 LB.	11.1250	11.3125	17.3750	12300-71013	10.13 OZ
W. SEL. F.F. KING	12300-70906	16.0 LB.	11.1250	11.0625	17.6250	12300-70913	8.67 OZ

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New package deal on New Winston.

New
Winston

BUY 2,
GET 2

No
additives.
True
taste.



- Introducing new no-additive Winston
- Totally redesigned package lets customers know Winston is new inside and out
- Special buy 2, get 2 free August launch promotion
- New offer in eye-catching promo package
- Complete national advertising roll-out will drive traffic



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